



A PRODUCT OF APPLIED DATA CONSULTANTS

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## For Immediate Release

### **Applied Data Consultants to Offer Dispatch and Routing Software Free to Area Businesses**

March 17, 2020

EAU CLAIRE, Wis. -- Eau Claire based Applied Data Consultants (ADC) is offering its dispatch and routing software at no cost to Chippewa Valley businesses seeking to deliver goods and services to the home.

Elite EXTRA is a software that helps manage deliveries, creating optimal routes that save time and money for deliveries. As more people choose to not leave their homes during the COVID-19 epidemic, area businesses are needing to make more home deliveries to continue to serve their customers. Because of this fast-changing environment, ADC President and Founder Jim Ward decided to offer the easy-to-use software to help the community immediately.

"Whether it's a non-profit or a local business that is looking to deliver goods in the community, Elite EXTRA can help them do it efficiently and cost-effectively," said Ward. "We have over 100,000 customers currently using the software and we know how to get people up-and-running with the technology quickly."

Ward said, as a small business owner himself for the past 25 years, he wants to do his part to help local businesses survive and distribute their goods during this turbulent time.

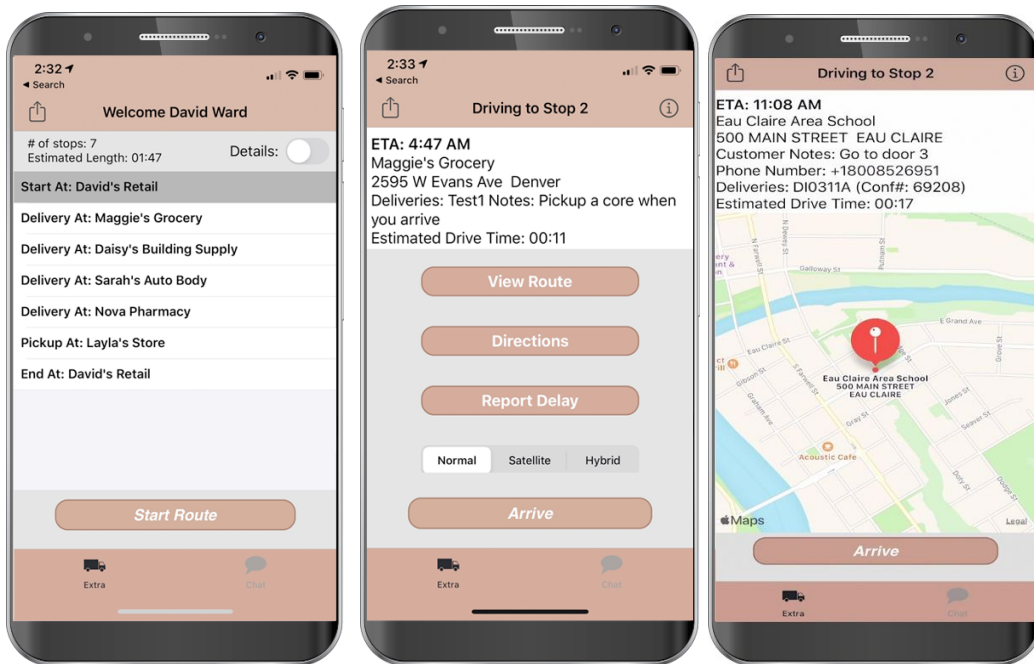
"We have a culture of helping people, and we want to offer our help to the Chippewa Valley citizens in this time of need," said Ward. "Our team is prepared to get people trained and utilizing the technology immediately to help them efficiently deliver to multiple people in fewer routes."

The software creates optimal routes and dispatches them to a mobile device for driving directions to customer locations, while sending real-time tracking

links, text and email alerts. The technology is very simple to use for both dispatchers and drivers, and will only require a few days of use to become an expert.

Ward said the software will be available at no cost until the COV-ID 19 emergency is declared over. For more information about the service, please go to the Elite EXTRA website at [www.eliteextra.com](http://www.eliteextra.com) and fill out a request demo form or contact Chief Sales Officer Jon Ward at [jon.ward@eliteextra.com](mailto:jon.ward@eliteextra.com).

Contact Susan Marcott at [smarcott@adc4gis.com](mailto:smarcott@adc4gis.com) or 715-829-0500 with media inquiries.



*The Elite EXTRA driver app shows your delivery stops and directions with a map for each on how to get there.*

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#### **About ADC and Elite EXTRA:**

ADC is the developer and owner of Elite EXTRA, an advanced dispatch management software used to route and track people, goods, and services globally. The company is headquartered in Eau Claire, and has branch offices on both coasts and in several metropolitan areas throughout the United States.